



KONICA MINOLTA

123-TXT:

RETHINK SMS

The cloud-based SMS platform for any organisation's needs

ProcessFlows is a provider of technology and services for the capture, processing, management and delivery of documents, information, voice and data. ProcessFlows is a wholly owned subsidiary of Konica Minolta Solutions (UK) Ltd.

123-txt is an SMS messaging service developed and supported by ProcessFlows. The solution is entirely

cloud-based, sitting on the Microsoft Azure platform – this means guaranteed uptime, available 24/7 from wherever you have an internet connection. This means there is no need for any in-house hardware or mobile contracts



Giving Shape to Ideas



KONICA MINOLTA

123-TXT: THE CLOUD-BASED SMS PLATFORM FOR ANY ORGANISATION'S NEEDS

ProcessFlows has been providing SMS messaging solutions for well over 15 years. Thanks to this experience, we know how versatile SMS is. We've helped public sector and corporate organisations integrate SMS for a wide range of applications such as:

- System driven SMS notifications; Application to Person (A2P)
- Appointment reminders
- SMS surveys
- Marketing; offers/links to websites/latest product information/event notifications
- IT departments; 2 Factor Authentication (network log-ins/guest Wi-Fi passcodes – ClearPass/Meraki SplashAccess)
- IT departments; application/server monitoring notifications
- HR/facilities; emergency planning

All independent studies show that SMS messages are read nearly 100% of the time and typically within 5 second of receipt so it is no wonder that organisations are continuing the growth of A2P SMS messages to their staff and customers.

THE PLATFORM

123-txt allows users to send and receive SMS messages over the cellular network using a variety of methods, which include:

- Using a web browser on a PC or mobile device to access our web-based user interface
- Via email, either directly from a users' email client or from a line of business application with email capability
- Via the SMPP protocol using a third party SMS management product
- Via our API, which can be programmed via any REST or HTTP post based solution

SECURITY & DATA SOVEREIGNTY

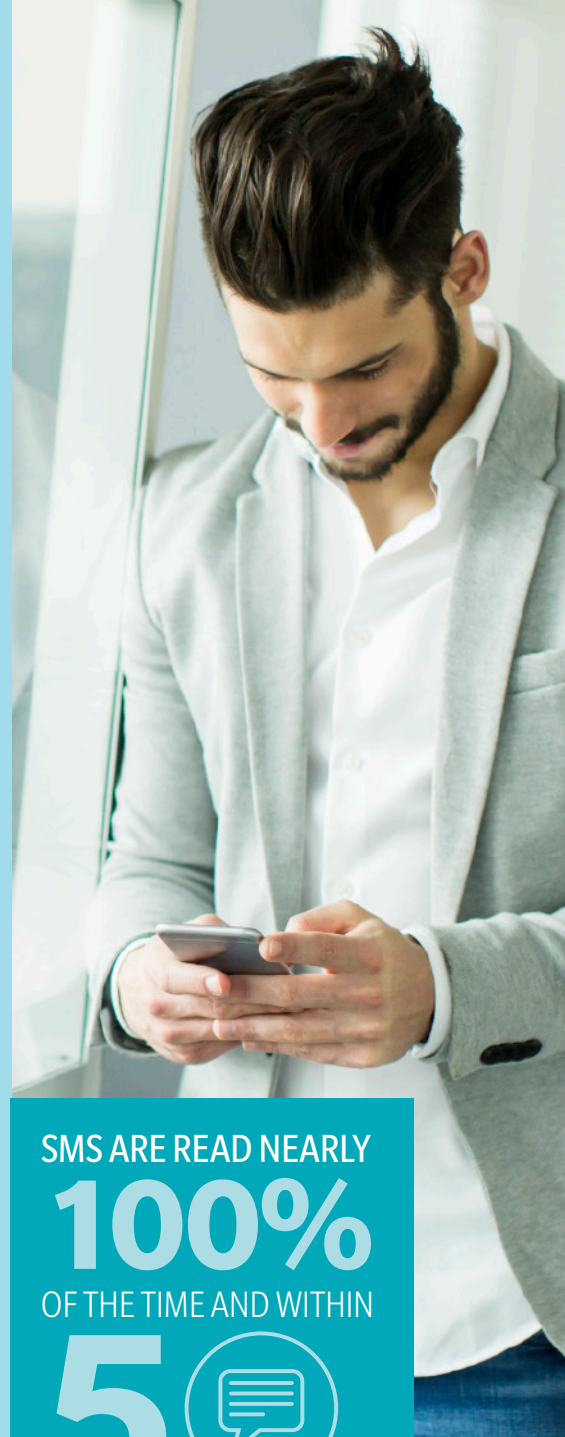
256-bit encryption is used throughout, giving our customers an end-to-end SSL secured web platform. Our SMS API's and SMPP server connectivity is also SSL encrypted, as is the email to SMS gateway, providing SSL encryption from the receipt of the message on our servers until the transmission to the network providers.

RESILIENCE ON NEW TECHNOLOGY

Backup and recovery is an automated process. All content stored on Windows Azure is replicated three times. Transactions are fully replicated on three different storage nodes across three fault domains and upgrade domains inside the primary location.

SUPPORT

With a 24x7 Service Desk, in-house development and professional services teams, we are the SMS provider of choice for any organisation looking to improve its services, processes and internal/external communication.



SMS ARE READ NEARLY
100%
OF THE TIME AND WITHIN
5 
SECONDS OF RECEIPT



LET'S TALK

Contact Konica Minolta now to find out how to transform your CRD into a Communications Hub

Discover more at
www.konicaminolta.co.uk
business@konicaminolta.co.uk